Industry Standard Sought on Space Cargo

TECHNOLOGY: Satellites behind push for defined units

By GARRETT REIM Staff Reporter

Aerospace Corp. has set out to establish an industry standard to help companies that launch rockets into space to measure and define small satellites in unflown portions of cargo holds. The El Segundo-based think tank’s efforts to develop the standard — dubbed Launch Units — was announced last week as a response to increased demand for rides to space from small satellite manufacturers. The growing demand suggests that excess capacity aboard rockets already slinging larger satellites into space could be offered on a market basis.

Aerospace Corp. plans to unveil the specifications of the Launch Unit standard during the 32nd Annual Small Satellite Conference in Logan, Utah in August.

Industry observers generally agree that standardization presents an opportunity to create defined parameters for adding secondary payloads aboard rockets launched by companies such as Space Exploration Technologies Corp. of Hawthorne or United Launch Alliance of Centennial, Colo. There are no definitive studies on the industry’s total excess capacity, but recent examples can be seen in the market.

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DECK THE MALLS

Brick-and-mortar crowds dwindle, but Santa still draws an audience

By DIANE HAITMANN Staff Reporter

On the wish list for Santa in 2017: A real beard.

No, that’s not what the kids are asking for this year in their e-mails to Santa & Co., at the North Pole. That’s what today’s shopping malls, private clubs, hotels, street festivals, schools and corporate party planners are demanding when they book Santa Claus to appear during the holiday season.

Offering a top-notch Santa experience is especially important for shopping centers, said Ronald Friedman, co-head of consumer products and retail at the Century City office of Marcum, a New York-based consultancy and accounting firm. Ecommerce might threaten the survival of malls throughout the year, Friedman said, but holiday time turns the tables.

“I think it’s good when a mall does anything to make it an entertainment center and attract people, whether it be Santas, elves, entertainment, music or choir,” Friedman said. “I think the success of malls going forward is going to be creating an entertainment facility so that people will want to have fun there. That will determine the winners and losers.”

“At this time of year, people are going to come to the malls, even if they are bad malls, during the holiday season, it’s just a fun time of year, Black Friday through Christmas,” he added. “I believe people want to go where it’s crowded, to have a good time.”

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Times Square Feel for Downtown?

HOTELS: Figueroa to get prominent LED displays

By NEIL NISPEROS Staff Reporter

A drab sea of parking lots that have blanket-ed the east side of Figueroa Street near Staples Center for 20 years could be transformed into a Times Square-like zone as part of the city’s larger strategy to feed the nearby L.A. Convention Center with larger events.

The three massive projects underway or planned are seen by some city officials as necessary ingredients to reap the full benefit of an expected expansion of the municipally owned convention center.

The three projects, each a block wide, call for a mix of uses, and are located across Figueroa from the convention center, Staples Centre.

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LA Weekly Vs. New Alternative

MEDIA: Social media blitz aims to oust new owners

By DIANE HAITMANN Staff Reporter

Chalk one up for the new alternative press.

An outrage-fueled social media campaign over layoffs by the new owners of LA Weekly ended the paper’s Sips & Sweats festival. The campaign against Semanal Media, which took over the free weekly less than two weeks ago, prompted numerous local businesses to pull out as sponsors of the culinary event, which was planned for Thursday at Petersen Automotive Museum.

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Big change on Doolittle

Miramar Capital Advisors buys Northrop-occupied Redondo Beach Business Court

Style

Why Notre Dame’s leprechaun masquerades as a bear in flower monger’s office

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Turnovers aren’t good for any team. Especially yours.

Employee benefit programs designed to reward and retain.
Los Angeles' physicians are a unique group. Not only do they help our society live healthier, they also happen to be good businesspeople with great business stories. That's why doctors are no strangers to the pages of the Los Angeles Business Journal.

Whatever the economic climate, there is always a need for good healthcare – and the doctors are the essential ingredient of an industry that is always in demand. It makes sense that we'd pause at least once per year to celebrate their individual and collective achievements.

We have set aside this special section of the Los Angeles Business Journal to shine a spotlight on some of those doctors that have made particular strides in helping the people in Los Angeles receive better healthcare. Whatever the effort – be it saving lives, conducting pivotal research, or managing the preventive care efforts of our region's hectic citizens...it is all appreciated!
Kevin A. Brenner, MD, Roxbury Clinic & Surgery

Dr. Kevin Brenner is not only a board-certified plastic and reconstructive surgeon, he is also a board-certified general surgeon, giving him qualifications to deliver some of the most complex reconstructive procedures. His specialty lies in the breasts and abdomen, using his expertise to restore a youthful, shapely appearance where it has been lost to age or other factors. Dr. Brenner has also done advanced training in rhinoplasty, and is one of a select group of plastic surgeons specifically trained to utilize advanced techniques such as rib grafting for challenging revision cases. Dr. Brenner’s work has been superlative, landing him in peer-reviewed plastic surgery journals on a regular basis. He has also authored numerous chapters in plastic surgery textbooks.

Andrew L. Da Lio, MD, UCLA Health System

Andrew Louis Da Lio, MD, is the Clinical Professor and Chief in the Division of Plastic Surgery at UCLA David Geffen School of Medicine and specializes in cosmetic surgery and microsurgical breast reconstruction. Dr. Da Lio joined the faculty of the UCLA Division of Plastic & Reconstructive Surgery as an Assistant Professor in 1997. Dr. Da Lio’s main areas of clinical expertise are in facial aesthetic surgery, microsurgery, and breast reconstruction. His research focuses on microsurgery, objective assessment of abdominal wall function after free TRAM flap breast reconstruction, the use of nuclear medicine imaging in differentiating benign and malignant lesions after breast reconstruction, and the role of decision analysis in breast reconstruction surgery.

Peter B. Fodor, MD, Private Practice

Peter B. Fodor, MD, F.A.C.S. is an internationally recognized aesthetic plastic surgeon, double board certified by the American Board of Surgery and the American Board of Plastic Surgery. His extensive general surgical background gives Dr. Fodor a comprehensive understanding of the limits, possibilities and applications of both forms of surgery. It is his comprehensive knowledge that has led him to develop many of the innovative procedures that are now used as standard in aesthetic plastic surgery. For years, he has been a member of national committees designed to evaluate and introduce innovative procedures in aesthetic plastic surgery. Dr. Fodor provides only the most advanced care to his patients.

Warren L. Garner, MD, Keck Medicine of USC

Keck Medicine of USC

Dr. Garner is an internationally renowned expert in the science and treatment of wounds and the scars that result from them. This is based on his clinical experience in the treatment of traumatic injuries, particularly burn injuries, and correcting the deformities that result from them. He is the Director of the LAC+USC Burn Center where he directs a multidisciplinary team that treats patients with burn and other traumatic skin injuries. He is also expert in the treatment of numerous other wound healing abnormalities of poorly healing wounds and injuries. Dr. Garner and his research team investigate wound healing and scar formation in the laboratory and have received numerous federal and industrial grants to study why wounds heal, why they do not heal and treatments for them.

Peter H. Grossman, MD, Grossman Medical Group

Dr. Peter H. Grossman, President of the Los Angeles Society of Plastic Surgeons, is a board-certified plastic surgeon whose private medical practice is divided between cosmetic and reconstructive surgery in West Hills. The diverse nature of Grossman Plastic Surgery and Dr. Grossman’s vast experience make him one of the most sought after surgeons in Southern California. Dr. Grossman has been a reconstructive surgeon for more than 20 years. His extensive surgical background is a key factor in ensuring a pleasant experience and helping patients achieve beautiful, natural looking results. In addition, his practice focuses on patient comfort, satisfaction, and trust.

Lawrence M. Koplin, MD, Private Practice

Lawrence M. Koplin, MD, F.A.C.S., is a native of Beverly Hills, where he attended both elementary and high school. He graduated Phi Beta Kappa from UC Berkeley in 1972. His medical training was at The Baylor College of Medicine in Houston, where he trained with noted heart surgeons followed by a full five-year general surgery residency in Los Angeles prior to beginning his specialization in plastic surgery. Dr. Koplin returned to Houston for his plastic surgery residency, where he acquired extensive experience in the treatment of children with birth defects, multiple reconstructive techniques, and a wide range of procedures.

Paul Nassif, MD, Nassif Plastic Surgery

Dr. Paul Nassif, a skilled facial plastic and reconstructive surgeon, is trusted with faces worldwide. His surgical prowess and innovative techniques have been recognized internationally by the media, patients and his peers. Known as a revision and ethnic rhinoplasty specialist, Dr. Nassif is sought after by patients from around the world for help in correcting some of the most challenging and complicated cases. Dr. Nassif specializes in obtaining natural results in both rhinoplasty and aging face surgery. For rhinoplasty, Dr. Nassif uses his skill as an artist and a surgeon to shape the nose to fit the face, rather than make it appear artificial. Patients marvel at how Dr. Nassif is able to create a nose that is both functional and aesthetically pleasing.

Jay S. Orringer, MD, Beverly Hills Plastic Surgery

Nationally recognized plastic surgeon Dr. Jay Orringer has been in practice for nearly two decades. Dr. Orringer specializes in aesthetic surgery of the face, breast and abdomen, as well as body contouring. Over the years he has helped many liposuction, facelift and breast augmentation patients in Beverly Hills achieve their cosmetic goals. He is certified by both the American Board of Plastic Surgery and the American Board of Surgery and is a Fellow of the American College of Surgeons. Dr. Orringer is a member of the American Society of Aesthetic Surgeons and the American Society of Plastic Surgeons.

EMERGENCY AND TRAUMA

Ross Donaldson, MD, Critical Innovations LLC and Harbor-UCLA Medical Center

Dr. Donaldson is President & CEO of Critical Innovations LLC, a medical device research and development company focused on cutting-edge solutions to health threats spanning pre-hospital, hospital, and military environments. Triple-boarded in emergency medicine, emergency medical services, and clinical informatics, Dr. Donaldson has been the principal investigator on $20 million dollars worth of grants, with research focusing on emergency, critical, and trauma care. Dr. Donaldson is also an Associate Professor of emergency medicine and epidemiology respectively in the UCLA Schools of Medicine and Public Health. He has also worked as an emergency physician for over a decade at the Harbor-UCLA Medical Center.

GYNECOLOGY AND OBSTETRICS

Margaret E. Bates, MD, Spectrum Women’s Healthcare

Dr. Margaret E Bates is an Obstetric / Gynecology Specialist in Los Angeles. She graduated with honors from USC in 1977. Having more than 40 years of diverse experiences, especially in Obstetrics / Gynecology, Dr. Bates is affiliated with many hospitals including Good Samaritan Hospital, Providence Saint Joseph Medical Center, and cooperates with other doctors and specialists in the medical group Spectrum Women’s Health Care Medical Group Inc.

Rebecca Sidney Brown, MD, Rodeo Drive Women’s Health Center

Dr. Rebecca Brown is an obstetrician-gynecologist in Beverly Hills, and is affiliated with multiple hospitals in the area, including Cedars-Sinai Medical Center and UCSF Medical Center. She received her medical degree from Keck School of Medicine of USC and has been in practice between 11-20 years. She is one of 164 doctors at Cedars-Sinai Medical Center and one of 112 at UCSF Medical Center who specialize in Obstetrics & Gynecology.

Connie S. Chein, MD, Connie Chein, MD

Connie Chein, MD is an attending physician in the Department of Obstetrics and Gynecology at Cedars-Sinai Medical Center. Dr. Chein is also an Associate Clinical Professor at Keck School of Medicine at the University of Southern California (USC). She teaches gynecologic surgery residents at the Women’s Hospital at LAC+USC Medical Center. Board certified by the American College of Obstetrics and Gynecology in obstetrics and gynecology, Dr. Chein received her bachelor’s degree from USC and her medical degree from UCLA. She completed her obstetrics and gynecology residency at LAC+USC Medical Center.